# **II** Metropolis





# Live to Vinyl

Recording 'live to vinyl' is the original process that artists used to record music for public consumption. No modern technology, just plain old playing and recording. In our digital age, the art of capturing music live to vinyl has long been forgotten.

Our Recording Engineer takes an analogue feed into the Control Room from the band in the Live Room and in turn, send the feed up to the lathe in Mastering where the audio is cut to lacquer in real time. All three rooms are synced by analogue clocks followed by a coordinated minute's count down to zero, faders down, stylus hits the lacquer...

Part of the magic of recording music in this way is that you have to get it right first time, and sometimes the best things happen when you get it wrong.

The result? Exclusive recordings cut direct to lacquer and sent to press on unique runs of collectible records for exclusive distribution by the artist.

## Artist Experience

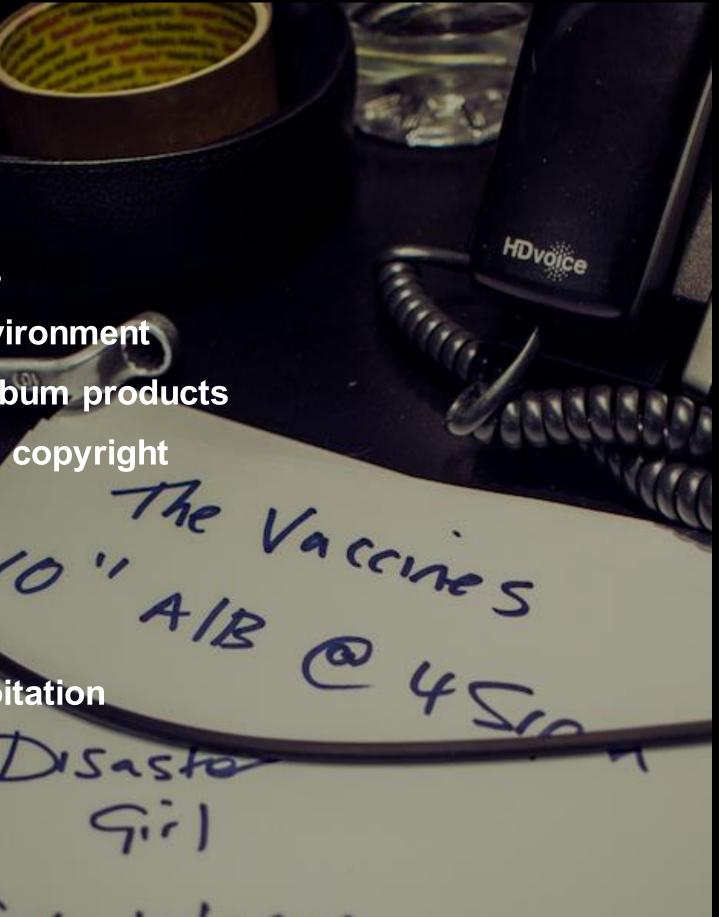
Metropolis has been recreating this aspirational experience on and off for ten years. The format doesn't just test the nerve of the artist taking part in the session but provides an incredibly emotive experience. Being part of such a rare opportunity always brings out their a-game.

To date, we have pressed records for Soul II Soul, George Clinton, Kelis, Noel Gallagher, Rag 'n Bone Man, Mystery Jets, Kodaline, Lewis Capaldi, Gabrielle Aplin, Jimmy Eat World, Portico Quartet, Frank Carter, The Big Moon, Nothing But Thieves, Tom Walker, The Vamps, Jordan Rakei, James, Poppy Ajudha, Samm Henshaw, The Vaccines, James Smith, Dodie, Tom Chaplin, Matilda Mann, Everything Everything and mny more...

Capturing music direct to vinyl like this is without doubt, one of most authentically unforgettable studio experiences in the world.

### **Experience Benefits**

- Unparalleled studio experience for labels, managers and bands
- Capture unique one-take live recording in controlled studio environment
- Create exclusive chart-eligible physical products and deluxe album products
- Drive revenue through vinyl sales and retain 100% of profit and copyright
- No up-front manufacture or recording costs
- All products fulfilled to customer direct from vinyl plant
- Drive fan-engagement via authentic content
- Exclusive digital audio content made available for further exploitation
- Discount on future vinyl presses with Press On Vinyl
- Discount on Metropolis recording or mastering services



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### Timeline

Prepare Product Choose your vinyl product, costings & prepare artwork

> Project Start Date Book studio session & put vinyl on sale Choose Quantity of press

<u>Make the Music!</u> Record at metropolis direct to vinyl in 1 day Grab content at session *(optional)* 

<u>At 10 Weeks</u> Vinyl is pressed! Grab content at the plant *(optional)* 

<u>Settlement</u> You are paid all the profits from your press!





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