



MAKE RELEASE WEEK MATTER

# FairSound PRE-SALE

Be Fair / Be Sound

**FairSound will run your tour pre-sale**

**FairSound will manufacture and fulfil exclusive products to fans**

**Fans receive a product only available on tour pre-sale. You reduce costs & waste**

**ONE SUPPLIER WITH EXPERTISE IN EVERY PART OF THE PROCESS**

When an artist announces a tour, it provides a unique opportunity to sell **chart-eligible** records in the tour pre-sale window; the period that tickets are on sale exclusively to fans before anyone else buys a ticket.

*FairSound* services will create an exclusive 'tour' Vinyl, CD and Tape product for your pre-sale that can't be bought anywhere else.

Selling ticket bundles on our FairSound D2C store we will manufacture and fulfil the exact number of pre-sale products you sell for a tour.

We help you put **exclusive products** directly into the hands of **live audiences**.

**Exclusive Product**

**Drive Sales**

**Reduce Footprint**

**Reduce Waste**

**Reach Superfans**

**START YOUR CAMPAIGN**  
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