



VINYL POWERED BY FANS

# FairSound

Be Fair / Be Sound



**FairSound is a platform that builds a vinyl business for artists**

**We do everything. You put vinyl on sale & promote**

1. Put record on pre-order
2. Choose job quantity after 1 month of sales
3. We press and deliver to fans
4. Whole process complete in 12-14 weeks

**ONE SUPPLIER WITH EXPERTISE IN EVERY PART OF THE PROCESS**

### Recent Campaign



#### EXAMPLE INCOME ON BLACK VINYL (£20 RRP)

Records Sold	Sales Income	Artist Profit
100	£2,000	£394
150	£3,000	£1,109
200	£4,000	£1,854
300	£6,000	£3,437
500	£10,000	£6,358
1000	£20,000	£13,916
5000	£100,000	£73,300
10000	£200,000	£147,380

**At FairSound we believe every artist should be able to build their vinyl business.**

**Our service provides an all-in-one solution to create vinyl products and sell them without upfront costs.**

**Your final order with our plant is paid for by pre-order sales.**

**We do everything for you including making the products, and sending them to fans.**

**No up-front costs**

**Base vinyl quantities directly on pre-order sales**

**Reduce costs, carbon footprint & waste**

**Unique products to engage fans**

**Re-press older material**

**START YOUR CAMPAIGN**  
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